



### Regular Activity Report

#### Introduction of the College

Government Arts and Commerce College, Liliya is a reputed institution committed to providing quality education to students from rural and semi-urban areas. The college focuses on the holistic development of students by promoting academic excellence, skill development and value-based education. Along with regular curriculum activities, the institution actively encourages students to participate in co-curricular and extension activities, especially in the fields of innovation, entrepreneurship and research. The college has been actively implementing various initiatives under Innovation Club and Institution's Innovation Council (IIC) to nurture creativity and entrepreneurial mind set among students.

#### About SSIP 2.0

The **Student Startup and Innovation Policy (SSIP 2.0)** is an initiative by the Government of Gujarat aimed at promoting innovation and entrepreneurship among students. It provides financial assistance, mentoring support, incubation facilities and networking opportunities to help students transform their innovative ideas into successful startups. SSIP 2.0 focuses on strengthening the startup ecosystem in educational institutions by encouraging students to think creatively, solve real-world problems and become job creators rather than job seekers. The policy also emphasizes research-driven innovation and supports projects at various stages, from idea generation to commercialization.

#### Objectives of the Program

- To create awareness about **SSIP 2.0** and its benefits among students.
- To encourage students to develop innovative ideas and entrepreneurial skills.
- To provide guidance regarding funding opportunities and startup support.
- To motivate students to participate in innovation-based activities and projects.
- To promote a startup culture within the institution.



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#### Report on World Entrepreneurs' Day Celebration

Government Arts & Commerce College, Liliya celebrated **World Entrepreneurs' Day** with great enthusiasm on **21st August, 2025**. The event was organized for the first time under the joint initiatives of the **Government of Gujarat's Startup & Innovation Policy, Student Entrepreneurship Policy, Knowledge Consortium of Gujarat (KCG), Higher Education Commission, Education Department, in collaboration with SSIP 2.0.**

The program was graced by distinguished guests including the college's proud alumnus **Mr. Jaypal Dangar** and **Mr. Harshad Madliya, Founder of Paramotor Amreli.**

Mr. Jaypal Dangar shared his inspiring journey of becoming an entrepreneur during his student life. Under the *Student Entrepreneurship Policy 2023–24*, he received a government grant of ₹40,000 and successfully established a computer cyber café in his village, Krakach. His story motivated students to explore entrepreneurship as a viable career option.

Mr. Harshad Madliya spoke about his entrepreneurial journey and provided practical insights into the working of paramotor and parachute technology. His innovative ideas, technical expertise, and engaging explanation deeply inspired the students and encouraged them to think creatively and pursue innovation-driven ventures.

On this occasion, the Principal, **Dr. Rajendrasinh Rathod**, addressed the students and motivated them to move towards entrepreneurship, innovation, and self-employment. Various activities such as the "*My Business Idea*" competition, *entrepreneurship quiz*, and *poster exhibition* were also organized as part of the celebration.

The program was effectively coordinated by **Dr. Viraj Rathod (Innovation Club Coordinator, SSIP Coordinator & Entrepreneurship Nodal Officer)**. The event witnessed active participation from faculty members and students, contributing to its grand success.



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